

Education, Environmental Awareness, Empowerment

SINAM

a 25 Years - Silver Jubilee Celebrated NGO

ANNUAL REPORT **2018 - 2019**



SINAM

Sadayanodai illaingar Narpani Mandram

No: 1A, VALARAGAM, SINAM Development Centre,
Avalurpet Road, Anbu Nagar, Vengikkal, **TIRUVANNAMALAI** Dist,
Pincode – 606 604, Tamil Nadu. India.

Office Tel: 04175 – 298033, Cell No: +91 9443039103

E-mail: sinamtn@gmail.com : sinamtn@sinamngo.in

Website: <http://www.sinamngo.in>

SINAM

Sadayanodai Illaingar Narpani Mandram

A 25 Years – Silver Jubilee Celebrated NGO

ANNUAL REPORT

2018 - 2019



SINAM

Sadayanodai Illaingar Narpani Mandram

No: 1A, VALARAGAM, SINAM Development Centre,
Avalurpet Road, Anbu Nagar, Vengikkal, TIRUVANNAMALAI District,
Pincode – 606 604, Tamil Nadu. India.

Office Tel: 04175 – 298033, Cell No: +91 9443039103

E-mail: sinamtn@gmail.com : sinamtn@sinamngo.in

Website: <http://www.sinamngo.in>

PROGRAMS & PROJECTS – 2018

Following are the Programs and Projects carried out by our organisation during the period from 01.04.2018 to 31.03.2019 for the reporting period of 2018 -2019

- ✿ **Electricity Consumer cell (ECC): Inauguration**
 - Capacity Building Meeting
 - Outreach Meeting
- ✿ **Road Safety Awareness Program**
- ✿ **Awareness Campaign on Girl Child Education – TPF Program**
- ✿ **Special Outreach Programme on SWACHH Bharat Abhiyan**
 - Awareness Rally / Special Speech / Guest lectures
 - WASH Awareness slogans on wall painting
 - Awareness to rural school
- ✿ **Computer Skill Development Training to Young women & Girls**
- ✿ **Network Meeting**
- ✿ **Health promotion of women and children of rural villages**
- ✿ **Environment and Tree Plantation**
- ✿ **Supplementary Education for Poor children (Children's Garden)**
- ✿ **Empowering Ethnic IRULA Women - Eco friendly Income Generation Activities (IGP) for Self Reliance & Self Supportive with Ecological Consciences**
- ✿ **Family Counseling Center (FCC – CSWB New Delhi)**
- ✿ **Income Generation Program for Women – Ananda Saboo Foundation**
- ✿ **OTHER Programs – SPECIAL DAYS Observant**
 - World No Tobacco Day Celebration
 - Mother and child care programme (World Breast Feeding Day)
 - Deepavali festival celebration for Poor children
 - Organic cultivation Farmers meeting
 - World HIV/AIDS Day Celebration
 - Differently abled Day celebration:
 - Christmas & New Year Celebration
 - International Women's Day
- ✿ **FUTURE Insights to 2019 – 2020**
- ✿ **WE THANKS TO**

Electricity Consumer cell (ECC): Inauguration

SINAM had been conducted the Consumer Awareness program initiatives over the years of services, in connection to that, it has newly Inagurated the Electricity Consumer Cell which will crete awareness among the public on Electricity Consumer benefits. During the inauguration program on 14th May 2018 at SINAM Development Center, TNV,, the Chief guests: (1) Mr. K. Vishnu Mohanrao, Senior Researcher, CAG, (Consumer Action Group) and Sr. Engineer, Ex. Engineer and Coordinators and Dr. Ramaperumal – Secretary, SINAM were participated Under this program, we have conducted the 2 kinds of programs as follows:



Capacity Building Meeting

A Capacity Building Meeting to the Farmers, Bussiness man and Domestic consumers, public in general about the Electricity Consumer Awareness was conducted by our organisation on 19th June 2018 at Hotel Ramakrishna, TNV. In this program, the resource persons and the Chief guests namely (1) Mr. K. Vishnu Mohanrao, Senior Researcher, CAG, (2) Mr. S.M. Venkatesan, Assitant Executive Engineer and (3) Mr. N.G. Narasimmalu, LED Bulb, Tiruvannamalai were provided guest lectures on the Consumer Act, how the public in general will get benefited etc., and the 2nd Phase of the



Capacity building training program was conducted on 13th February 2019 at Vasavi Mahal, Kizhapennathur, at where the chief guests and resource persons are: (1) Mr. G.N. Bharath ram, Co-ordinator, (2) Mr. Rama Perumal, SINAM director, (3) Mr. K.S. Ilaiyaraja, Assistant Executive Engineer, (4) Mr. S.I. Sridhar, Researcher, CAG, Chennai, (5) Ms. Pavithra, Researcher, CAG, Chennai and (6) Mr. N. Sridhar, AGNI Solar Power System, TNV were provided guest lectures to about 50 of the Electrician, Plumber, Business man, Small Industrialist, Domestic consumers. In each of the programme, totally 50 members were benefited.

Outreach Meeting



As a part of the Electricity Consumer Cell program, we have conducted the Out Reach Meeting at 14 different villages in and around of Tiruvannamalai district. The purpose of Out reach Awareness meeting focused on creating Awareness about: Consumerism, Consumer Rights, and Rights to get the appropriate Price for product, commodity services, how general public will get benefits of Consumer Rights by court procedures. Further this program enhanced the public in general over 25 on malpractices happened on Quality & Quantity of the product, hidden Sales matters on the Adultrate products etc., by the event of this program, over 480 members of Farmers, Domestic consumers, business man and electricians were benefited

Road Safety Awareness Program

Road accidents are increased year after year. The death rate was increased year after year. Drunken driving was also increased in Tamil Nadu since the liquor was available from every pillar to post. So, the road safety awareness programme was given to young people and adolescent at their educational institutions.



Our SINAM had also conducted about 2 events of the program about Road Safety Awareness Program on 22nd October 2018 at SRGDS Mat. Hr. Sec. School with 400 student participants at Indian Arts & Science College Naidumangalam with 300 College Youths were organised. The purpose of the program is to create awareness about the Road Safety - Rules and regulations and Traffic Signals, Sign boards, Maintenances of Vehicles, Importance of Driving Licences, Penalty of violating the Traffic Rules etc., were held through Powerpoint Presentation method.

Awareness Campaign on Girl Child Education – TPF Program

The adolescent girls in our working area are going for labour employment in Spinning, Textiles mills and industries located around of neighbouring district and are misused at work place by corporate in name of Sumagali Scheme which denied rights of such girls. SINAM create Rights Awareness and Development of such adolescent victims, in association with Thiruppur Peoples Forum (TPF) organised an Campaign on Awareness of Adolescents Girls and Girl Children's Education in Tiruvannamalai District by 06.12.2018 held at Municipal Service Center, Aruanagirimangalam, at where about 45 Adolescents Girls, Rural Women and SHG members, Youth Group members, NGO leaders were participated.



The Resource persons and experts namely, (1) Mr. P. Melwyn, State Convenor, TPF, (2) Mr. A.D. David, Director, Nathan Educational Trust, Salem, (3) Mrs. K. Vasuki, State Member, Mathar Nala Sangam, (4) Mr. R. Thangaraj, District Secretary, Farmers club, (5) Mr. Rama Perumal, Director, SINAM were honoured the program events and provided guest lectures on: the necessity and importance of the program organised by the TPF, to manage children in family he impart 4 stages such as Psycho physical coordination of marital relations, Care during pregnancy, Breast feeding, pointed the female foeticide, gender disparities among the children during adolescent age within the family, need of Nutrition of Girl Children, Good Touch, Bad Touch, parents should teach the personal hygiene etc., The resource person also impart the Protection from Violence Act 2009, to stop the Child Marriage, Inter-caste Marriage and the importance of Sex Education, prevention of Dropouts, fondly relationship of Girl children with parents and the constitutional guarantees of Girl child education, Child Marriage prevention Act, PNDT Act, Dowry Harassment matters etc.,

Special Outreach Programme on SWACHH Bharat Abhiyan

SINAM Society is a member of local WASH network and facilitated the programs effectively. Through the support of this we have organised a Awareness program on: SWACHH Bharat Abhiyan – CLEAN INDIA movement in working villages. During the reporting year 2018 – 2019, we had conducted 2 events under this banner as follows:

Awareness Rally / Special Speech / Guest lectures

An Awareness Rally, Guest lectures for Promoting Sanitation and Hygiene and Rights to Fresh Water to School Students and the SWACHH Baharat Abhiyan conducted for 3 days started from 27.08.2018 to 29.08.2018 at Kuthalavadi, UYsambadi in Thurunjiyapuram block of Tiruvannamalai district, at where Mr. S. Veeramani, FBA gave welcome address and Shri. M. Annadurai, IIS, Regional director, Regional Directorate, Tamil Nadu & Pondicherry gave presidential address. As a special invitee, Shri K. S. Kandasamy, IAS, District Collector, Tiruvannamalai had inaugurated the Rally and gave the Chief Guest Address. In this program, (1) Dr. R. Meera, Deputy Director, Health, (2) Mr. Rama Perumal, Director, SINAM and BDOs and (4) Dr. K.B. Arjunan, Director, IMCOPS, State President, Tamil Nadu Traditional Siddha Maha sangam were participated. The Rally focused on a Theme: Clean India, Salient features of SWACHH Baharat Abhiyan etc., At the end of the Rally there was an awareness meeting with public and a Film Show were organised.

WASH Awareness slogans on wall painting

As a part of the SWACHH Baharat Abhiyan Awareness program, our SINAM had organised the Awareness Slogans on Wall Paintings and Writing in rural schools. There were 9 schools in the working area were covered by the Wall Painting, Poster pasting and Awareness Slogans about the WASH – Water and Sanitation Hygiene respects were writing at where about 1350 students from schools were benefited.



This Awareness Program is facilitated to impart the essentiality of the sanitation and drinking water for basic livelihood. It promotes the Right to access the good water and managing local water resources etc., the present status of sanitation and fresh water distribution systems in India and the global scenario and effective practices on it. Water management plans in Tamilnadu, public water distribution systems, open toilet and drainage practices etc.,.

Network Meeting



Network for Empowerment of Women's Sustainable Development Network (NEWS) was formed by SINAM during October 2012, this Network is facilitated the neighbouring NGOs for performing better social service for women development. The NGOs working empowerment of under privileged rural / tribal women are the members of this

Network. Currently 40 NGOs are the members of this network covering in 8 Districts namely, Tiruvannamalai district, Vellore, Kancheepuram, Dharmapuri and Krishnagiri. Quarterly review / planning / training (RPT) for the network members were held twice in a year or by every 3 months period conducted at Tiruvannamalai and Okenakel, Yelagiri respectively for one time each. External resource persons for half a day's training. The concentration on organisation's development was effectively taken care of by these Network initiatives.

Computer Skill Development Training to Young women & Girls

In order to empowering the local rural women community in the working area, we will first to strengthen them by means of education and training. Our SINAM understood this and to provide education and training on the Computer based knowledge. For this we have identified about 30 beneficiaries as 1st batch and 30 beneficiaries of 2nd batch of training process. Each batch were organised for 6 months – totally 1 year. The purpose of this training is to enhance such young women on computer based knowledge and to find the employment opportunity for regular income and earnings. It also creates a women entrepreneurs and assisting the micro entrepreneurial activities through computer based applications. After completion of the training SINAM either linked them with local banks or job placements to lead a dignified and decent life. This training program facilitated the rural students were facilitates about the Basic Computer Applications, Simple Hardware Maintenances, Micro Soft Office (MS Word , MS Excel, MS Power Point, MS Access) Tally 7.2 and Desk Top Publishing (DTP). At the end of the 3 months training course, the women beneficiaries were guided to employment opportunities and referred suitable job positions. They were also supported by the quality certificates for their training period. In further, our SINAM where also organised the Community level meeting among the group of the students, which facilitated about the (a) Preparation of Individual family survey and priority of beneficiaries, (b) To ensure sustainability livelihood for the underprivileged rural adolescent girls and young women through computer training (c) Life coping Skills training like motivation and communication skill etc.,

Health promotion of women and children of rural villages

our SINAM had organised the Awareness meeting on Rural Women's Health promotion. This program was organised in Thurunjiyapuram block which facilitated the need for various immunization required within the age of 1½ years for children. Further the program focused (1) Identification of health issues/problem, (2) Dissemination of Health Information, (3) Providing Health service – Diagnosis, Treatments, Referral to PHC and GH, (4) Nutrition and Health Education were discussed. About 47 Volunteers and 47 Panchayat representatives were participated. At the end of the program, we have organised the Health Visit and Mobile clinic, and the Orientation/Focus Group discussion with women etc., Over 50 more NGO staff, women leaders, panchayat representatives, self help groups members, social activists and general public were participated in the programme.



Environmental Awareness & Tree Plantation



Environmental awareness programme was conducted in Thandarampet village by 15th February 2019. The programme focused to provide (a) Training on environmental balance and the (b) Awareness program through Evening Public Meeting on Environmental protection. During the program, the local environmentalists and resourceful persons were provided guest lectures

on the tree plantation, importance of environmental protection, the close association between organic and traditional cultivation and environmental balances etc., Through the prolonged services our SINAM emphasized the model of planting two before cutting one. Tree seedlings, seeds packets were distributed to the women through the self help groups. The self help group members' together plant tree seedlings in the common land grow and get the yield with the participation of local panchayats. About 1500 Tree Saplings were distributed to the people through self help group women.

Income Generation Program for Women – Ananda Saboo Foundation

With the eminent support of Ananda Saboo Foundation, our SINAM had conducted the IGP – Income Generation Program for the women in working area was organised at Thurujyapuram Block at where the members from 12 women SHGs were benefited on the Income Generation Related Awareness speech. A Certified trainer from the field were conducted a detailed session



of Tailoring, basic and fundamentals of Tailoring, Milch Animal rearing. Resource persons from the supporting institution were provided the sessions on various methods of Modern Dress making, Ornamental designs on Garments and success women entrepreneur, leadership qualities, selection of trade, business procedures, and marketing assessment and entrepreneurship development initiatives. This training helped the deprived women at more in rural areas to develop their skills on tailoring and basic stitching practices and finding their alternative employment opportunity at house hold level to increase their income sources and few of them were refereed to Job placements and some of the members were linked through micro loans for establishing their own trade unit on Tailoring shop and readymade garments production unit.

Supplementary Education for Poor children (Children's Garden)

Our SINAM is concentrated the sustainable welfare of the children who are pivot of designing the future society. Hence, we have providing the Supplementary Education to Poor Children (CHILDREN GARDEN) to the rural poor children in our working villages.. This Free Evening Coaching / Tuition Classes are organized at 5 villages with about 150 children benefited.



, Nutritional supplement, Individual care and attention given to every student by the coordinator and teaching the lessons, playing games, recreation activities, general knowledge improvement activities were also conducted in the tuition center.

We are providing educational materials (Note book, stationeries, School bag & T-shirts), playing materials and Hygienic things (Soap, Talcum powder, tooth brush, shampoo, hair oil) were given to those children.

Empowering Ethnic IRULA Women - *Eco friendly Income Generation Activities (IGP) for Self Reliance & Self Supportive with Ecological Consciences*

Irula is a small tribal community, who belongs to the Dravidian family and which is one of the six main ethnic groups that constitute the racial mosaic of India. Irular's occupation is catching snakes and rats, they were migrated from the hills station to the plain villages. Our SINAM has been implemented several welfare program to these Irular community, as one such we have implemented a sepeical project on " Empowering Ethnic IRULA Women Community through Eco friendly Income Generation Activities (IGP) for Self Reliance and Self Supportive with Ecological Consciences". The Purpose of this project is providing Skill based developmental Trainings to the Irular women with locally based available resources and providng alternative Income Generation activities for empowering them economically. The following kinds of programs have been conducted under this project by this reporting year:

Skill Training on Cane Products

The Skill development Training to the Irular Women on Cane based Value added Products have been conducted by the month of October 2018 held at Annamalaipuram, Thennathur villages in Tiruvannamalai District. This is One month (30 days) Training program at where the 50 Irular women were benefited. The Resource person and trainer provided various methods of Selection of Cane, Grading and Conditioning of Cane, processing of Cane and making various products like Sitting Chairs, Tables, Catching Nets etc., The skill development training program also included the Entrepreneurship Development (EDP), Marketing methods and others.

Skill Training on Bamboo Products

The Skill development Training to the Irular Women on Bamboo based Value added Products have been conducted by the month of November 2018 held at Samanthiyapuram and Anandhal villages in Tiruvannamalai District. This is One month (30 days) Training program to 50 Irular women were benefited. The Resource person and trainer provided various methods of Selection of Bamboo, Grading and Conditioning of Bamboo, processing of Bamboo and making various products like Bamboo Baskets, Bamboo wall holdings, Bamboo Handicrafts and value added products etc., the skill development training program also included the Entrepreneurship Development (EDP), Marketing methods and others.

Family Counselling programme



SINAM had identified that the women in our working area are suffered all sorts of evil such as dowry harassment, male domination, sexual abuse and disputes. For providing emotional support and legal aid services our SINAM has run Family Counseling Center (FCC) with the eminent support of the “Central Social Welfare Board – CSWB”. In this Family Counseling Center (FCC) more than 96 reported cases have been successfully dealt by this 2018 – 2019 year on Dowry harassment, In-law disputes, alcoholic dependants, property disputes and pre-marital counselling. Proper therapeutic interventions and referrals to legal aid services to the needed cases were made. Two trained and experienced lady counsellors with M.S.W., qualification were dealing the cases successfully arbitrated on disputes with Mother-in law, property disputes, behavior modification and adjustments, sexual harassment, dowry problem, womanizing etc., and for referring to the District Legal Aid Authority Cell and the remaining cases were pending for various integrated services. The district level committee placed with Magistrate, Police officer, Advocates, Social workers, Rehabilitation officials, Medical officers etc., were giving valuable services to the women victims for their rehabilitation.

Organic cultivation Farmers meeting



Since organic agriculture systems are knowledge based, new entrants and transitional producers must become familiar with sound and sustainable agricultural practices. Considering this, the farmers in Anandhal village and the rural areas of Tiruvannamalai District have been organized by 18th November 2018 and trained under the Organic Cultivation Meeting, in continuation of this, SINAM organised a program on awareness creation on Sustainable Agriculture, Soil/Water Management practices and Low Carbon issues to Farmer participants. In this awareness training, over 35 small / marginal farmers were participated and observed the knowledge on: Integrated Pest management, Demonstration of the preparation or organic manure Vermi-compost and pesticides like panchakavya, amirtha karaaisal etc.,

OTHER Programs – SPECIAL DAYS Observant

World No Tobacco Day Celebration

Our SINAM NGO was organized to observed the World “No - Tobacco Day” on May 31, 2018. Adolescent boys and youth club members from the working villages were invited for this program. The members from women SHGs, Rural Youths and Adolescent girls of over 35 members were attended for this event. Drawing competitions and essay competitions were held to the participants about the “Adverse effects of Tobacco” and Social Responsibility” was conducted and the prizes were given to the winner participants. During the event, an awareness speech was given to the participant from Government Boys Higher Secondary School, about the evils of using Tobacco in the form of Beedi, cigarette cigars and tobacco substance use in different forms including beetle nuts and pan parack etc.,

Mother and child care programme (World Breast Feeding Day)



Most of the women in the rural areas are not aware of the health problems due to illiteracy and ignorance. So, our SINAM organised Awareness program on Mother & Child Care on 5th August 2018 @ Sannanandhal, Thurunjiyapuram villages Nookambadi village in Tiruvannamalai district. This program facilitates about 56 more women beneficiaries, particularly the lactating

mothers and young mothers. Breast feeding is important because of it is: To protect children from various disorders, increase the immunity to the children, reduce the infant mortality rate, and to prevent the causes of the infectious disease and the opportunistic disease. Pregnant women, Lactating Mothers, were participated in the awareness program, At the end of program, each women / mother participant were took pledge to promote Breast Feeding awareness in their living locality.

Deepavali festival celebration for Poor children

For the enjoyment and delightfulness of the life of Poor Rural Children and Disabled, that our SINAM has observed the “Deepavali Festival Celebration” every year. By this year we have celebrated the Festival of Lights – Deepavali at our “ VALARAGAM - SINAM Development Center with the rural poor children, women SHG members, Disabled children. During the day, we are celebrated the Deepavali Festival (Festival of Lights) by offered sweets, dresses and gift articles to the children. The G.V. Enterprises, Tiruvannamalai – (Philanthropist) were given Free Dresses, Children Wears and Gifts to about 9 Children. They were enjoyed with Fire Crackers, Sparklers with safe.

World HIV/AIDS Day Celebration

To create awareness on rural women's health issues our SINAM NGO has conducted a special awareness meeting on HIV /AIDS to the 50 Women Children and Disabled SHG members and public in general during the World AIDS Day observant on 1st December 2018 at Keelpennathur village in Tiruvannamalai. This program was conducted for a



day and about 25 participants were underwent this awareness program and having knowledge exposure on reproductive child health, personal hygiene.. Resource persons from health department and medical professional were conducted the guest lectures and sessions on: Pandemic disease, vulnerability, Stigma against HIV/AIDS. Care and support procedures for PLWAs Safe sex practices, counselling the Eligible couples etc., further they have explained the details of STD, RTI and STI, Menstrual hygiene and Personal hygiene.

Christmas & New Year Celebration

This reporting year, SINAM conducted the Christmas & New Year Celebration events on 30th December 2018 at SINAM Development Center with more than 150 children in the program. The Chief guests, were honoured during the program. The resource person narrated the importance of Savings habitat childhood age and they promote awareness about the Child Kidnap, Child Trafficking, Child abuse, hazardous forms of Child labour and its issues etc., to the Children beneficiaries of the program. SINAM, Consultant and Family Counselor organised the Activity Games, Play and Recreational activities during the event to make enjoy of children beneficiaries of this program.

Differentlyabled Day celebration:



Our SINAM organisation was observed the World Disability Day on 5th December 2018 at our working villages namely Kalasappakkam in Tiruvannamalai District. In this program, Officials from Govt Departments, DDRO (District Disabled Rehabilitation Officer) personals were provided guest of honor. This programme was conducted with 30 persons with disabilities. The Resource persons conducted guest lectures on: Types of Disabilities, availing Government Welfare Schemes, indicated deformity is not limit for development, quoted number of disabled person's life time achievement. Competition was held among the disabled people in displaying their special talents in the form of songs, dance, role play etc. The winners and those who participated in the competitions were won prizes.

International Women's Day

International women's day programme was held at SINAM development centre on March 8th, 2019 at where about 150 more women were participated. The topic of women's day was socio-economic empowerment for food security. The Chief guests cum Resource persons gave talk on the importance of Women's Rights awareness, Gender equality, socio economic empowerment of rural poor women, role of women in food security etc.. The NEWS Network NGOs also participated. Around 150 women participated in the programme. Various awareness generation programmes were carried out in the form of song, dance, traditional folk media, street play etc. Various prizes were given to Women SHGs for their in different areas of work.



WE THANKS TO

SINAM (Sadayanodai Illaingar Narpani Mandram) have range of partner whom are working together to achieve its common objectives over the reporting Year 2018 – 2019. The Trust, Board Members and Staffs of our organisation would now like to thank all the Supporting bodies, Funding agencies, Government line departments, officials, resource team and friends who were generously supported our activities and efforts during 2018 – 2019 and guidance by the upcoming years as well.



----- **End of the Report** -----